

KEVIN MELDAU

WEB DEVELOPMENT, DESIGN (WEB & PRINT)

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SUMMARY Web developer / graphic designer with a portfolio that includes work on global campaigns for leading F500 brands. Delivers out-of-the-box concepts, dynamic visuals and innovative strategies for web and print delivery. Strong leadership skills in creative team management, color theory, messaging and branding constancy in print as well as digital media.

TECHNICAL SKILLS

Web Development - HTML | CSS | Java Script | jQuery | PHP | PHPMyAdmin | Ruby on Rails | Bootstrap | Git | Heroku | Sublime Text | Atom | WordPress | Magento

Graphic Design - Adobe Creative Suite | QuarkXpress | CorelDraw | Power Point

WORK EXPERIENCE

PostCardMania - U.S.A. (Freelance Design Supervisor) - Jan. '17 - Present

- Collaborates with designers to create clean interfaces and simple, intuitive user experiences
- Facilitates client meetings to learn about development and project scopes
- Manages and reviews the work of design team (7 designers)

Global Teaching Adventures - Thailand (Design Director) - May '05 - Dec. '17

- Lead in the design (graphic and web) and development of all print and web
- Supervise and delegate tasks to the five members of the design team
- Oversee the efficient use of monthly production budgets of approximately \$50,000

Index Multimedia - Thailand (Art Director - Asia-Pacific) - Jan. '00 - April '05

- Developed numerous marketing collateral for all partners in Asia-Pacific
- Recommended and consulted with partners around the world on the most appropriate graphic / web design options based on marketing goals
- Supervise all design presentations and artwork for Asia-Pacific

Trademark Design - England & South Africa (Head Designer) - Mar. '94 - Dec. '00

- Commissioned illustrators and photographers
- Managed delivery of design, development, support, and technical management of all jobs for our Johannesburg (South Africa) and London (England) offices
- Signed off on all final artwork - clients included Anglo American, Barlo World, De Beers, South African Reserve Bank (South African bank notes), Sasol, Unilever, and an album cover for The Gorillaz

EDUCATION

Bachelor of Arts (Graphic Design) - University of Cape Town

Certificates: Web Development Bootcamp - CareerFoundry
Web Development Professional - Web Courses Bangkok
Web Design - Excel with Business
Central Challenges of American National Security - Harvard University
Entrepreneurship 101 - Massachusetts Institute of Technology
Terrorism and Counterterrorism - Georgetown University
Psychology of Criminal Justice - University of Queensland
World Epidemics - University of Hong Kong